

2027 FAIRPLEX

Quinceañera Expo USA 2027 Vendor Package

Sunday, March 7, 2027 · Fairplex, Pomona, CA · Show hours 12–5 PM

Why exhibit at Quinceañera Expo USA

Planning a quinceañera is a big job: families have to find a dress, venue, DJ, photographer, décor and much more. Quinceañera Expo USA brings them all together in one place, so families come ready to plan and book.

For 15 years we have produced the Expo at the Fairplex and at landmark venues like Dodger Stadium, the Queen Mary and Great Wolf Lodge. It's the most direct way for your business to meet future quinceañeras and quinceañeros and their families, face to face. We promote the Expo on billboards, plus social media and media partners, so families across Southern California know it's coming.

2,000+ families attend the Expo. We reach 57,000+ followers on social media: 22K on TikTok, 20K on Instagram and 15K on Facebook.

Apply and sign online: quinceaneraexpousa.com/expositores.html#aplicar. You get a copy of your signed agreement by email.

Booth options and prices

Every booth is a 10′ x 10′ space. Choose space only, or add pipe and drape for $100 per 10′ x 10′ space ($200 for a 10′ x 20′ double booth).

Booth	Size	Space only	With pipe & drape
VIP corner or stage area	10′ x 10′	$950	$1,050
Standard	10′ x 10′	$850	$950
VIP double	10′ x 20′	$1,800	$2,000
Standard double	10′ x 20′	$1,600	$1,800
VIP island	20′ x 20′	$3,400	$3,800
Standard island	20′ x 20′	$3,000	$3,400

Double and island booths are great for dress shops, décor, furniture and vehicle displays. Each 10′ x 10′ space includes one table, tablecloth and 2 chairs.

Every booth includes:

- 10′ x 10′ space
- One 6′ table with tablecloth and 2 chairs
- 4 vendor badges or wristbands
- **Free listing on our website with your booth purchase**, quinceaneraexpousa.com, on our Preferred Vendors page. You create your own listing with your logo, business category and a link to your website or Instagram

Pipe & drape add-on (+$100 per 10′ x 10′, +$200 per 10′ x 20′): 8′ backdrop with 3′ side separators for island booths, or 3′ side separators for booths against a wall. Must be requested by Sunday, February 21, 2027. It cannot be added on event day.

Extras:

Extra	Price
Fashion show (up to 7 dresses)	$300 (+$50 per extra dress)
Stage time (7 minutes)	$200
4 stage mentions during the show	$150
Vehicle display (limo, car or carriage)	$800, plus electricity and any fire permit
Extra table	$30
Extra chair	$5

Extra	Price
Electricity	$80 (if requested on event day: $150, cash only)

Social media packages

Package	What you get	Price
Package 1	Your logo in our "Meet our vendors" post	Free for all vendors
Package 2	One post about your business on our Instagram and Facebook, plus one story	$150
Package 3	One reel, one post and 3 stories before the Expo	$300

Sponsorship packages

Sponsors get the most visibility before, during and after the Expo. To become a sponsor, call 714-900-9816 or email info@quinceaneraexpousa.com.

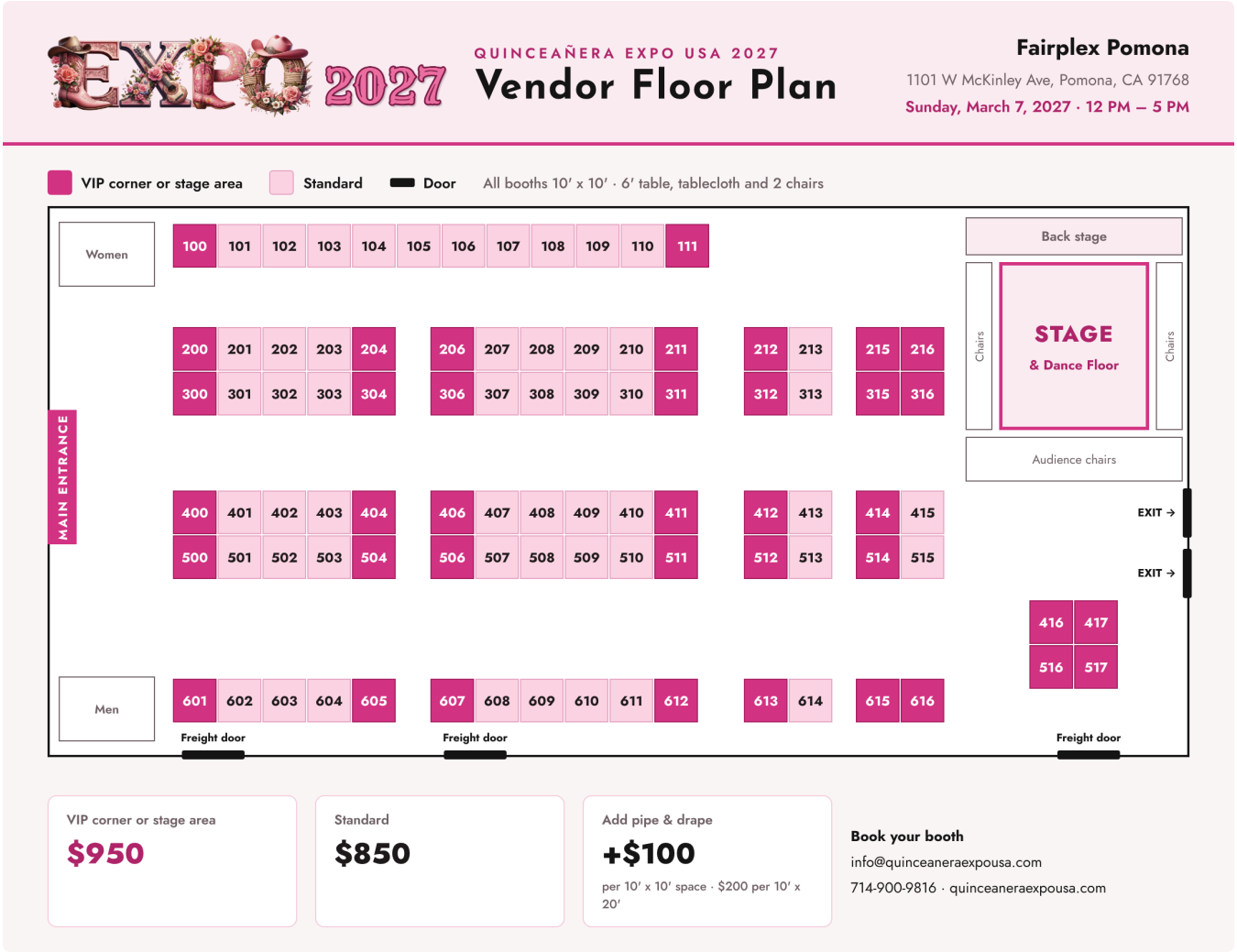
	Platinum	Gold	Silver
Investment	$5,000	$3,000	$1,500
Booths included	2 VIP booths with pipe & drape	1 VIP booth with pipe & drape	1 Standard booth
Logo on banners, flyers, posters and tickets	Yes, largest, plus your logo on our billboards	Yes	Yes
Logo and link on quinceaneraexpousa.com	Home page	Sponsors page	Sponsors page
Mention in our media campaign (billboards, radio, TV, social media)	Yes	Yes	No
Social media posts	5 posts + 1 reel	3 posts	1 post

	Platinum	Gold	Silver
Live stage presentation	2 segments of 3 minutes	1 segment of 3 minutes	Name mentioned on stage
Your material at the ticket booth or in goodie bags	Yes	Yes	Yes
Name mentioned during the fashion shows	Yes	Yes	No

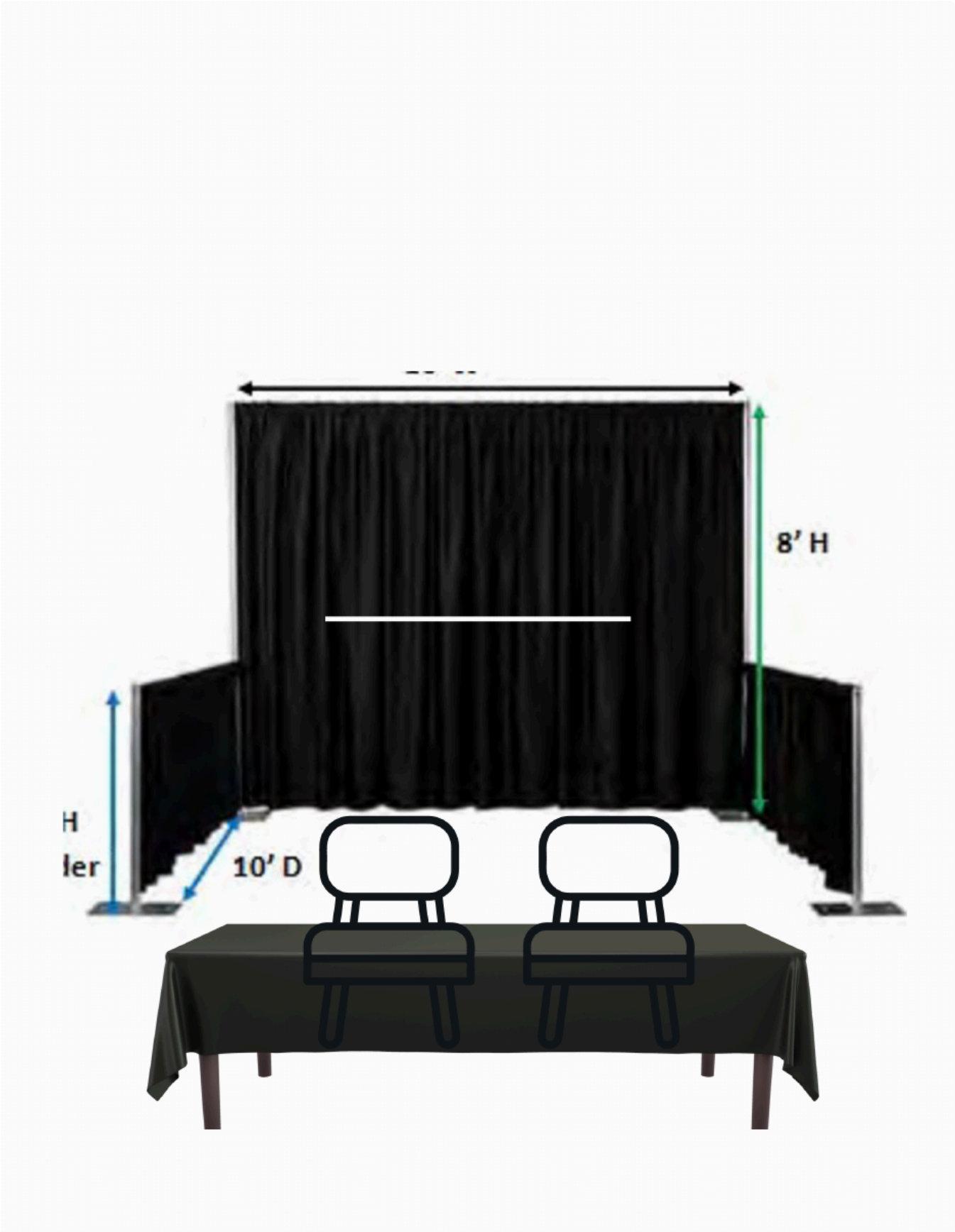
Sponsorships are limited to one Platinum sponsor per business category.

Floor plan and booth layout

Choose your booth number(s) on the floor plan. Booths are reserved first come, first served when we receive your signed agreement and 30% deposit. If your booth is already taken, we'll offer you the closest available one.



Legend: Dark pink = VIP corner or stage area ($950) · Light pink = Standard ($850). Every booth is Space Only at that price; add pipe & drape for +$100 per 10′ x 10′ space (+$200 for a 10′ x 20′).


8’ H
H
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10’ D

Booth with the pipe & drape add-on: 10′ wide x 10′ deep, 8′ backdrop, 3′ side separators, 6′ table and 2 chairs.

Vendor application

The fastest way to apply is online at quinceaneraexpousa.com/expositores.html#aplicar, where you sign with your finger or mouse. You can also fill out this page and email it to info@quinceaneraexpousa.com.

Business information

Field	Your answer
Date	
Business name	
Contact name	
Type of business	
City, state, ZIP	
Phone	
Email	
Website	
Instagram	
Facebook	
TikTok	

For your free website listing: once you register, create your listing yourself on our Preferred Vendors page at quinceaneraexpousa.com/proveedores.html.

Booth choice and extras (mark your choices)

Item	Price	Qty	Total
VIP corner or stage area (10′ x 10′)	$950		

Item	Price	Qty	Total
Standard (10′ x 10′)	$850		
VIP double (10′ x 20′)	$1,800		
Standard double (10′ x 20′)	$1,600		
VIP island (20′ x 20′)	$3,400		
Standard island (20′ x 20′)	$3,000		
Pipe & drape add-on	$100 per 10′ x 10′ · $200 per 10′ x 20′ · $400 per 20′ x 20′		
Fashion show (up to 7 dresses)	$300		
Extra dress	$50		
Stage time (7 minutes)	$200		
4 stage mentions	$150		
Vehicle display	$800		
Social media Package 2	$150		
Social media Package 3	$300		
Extra table	$30		
Extra chair	$5		
Electricity	$80		
Sponsorship (Platinum, Gold or Silver)			
Total due			

Booth number(s) from the floor plan: _____ 2nd choice: _____

Payment

A 30% deposit reserves your booth number; the balance is due 30 days before the event.

Payment	Amount	Due
Deposit (30%)		With signed agreement
Balance		Friday, February 5, 2027

How to pay:

- **Zelle (preferred):** 714-900-9816
- **Credit or debit card:** ask us for a secure Square payment link

We never ask for card numbers by email or on paper.

Vendor guide: Expo day

Schedule

Time	What happens
10:00 AM	Load-in and setup begin; check in at the Vendor Check-in table
11:55 AM	Your booth must be fully set up
12:00 PM	Doors open to the public
5:00 PM	Show ends; load-out begins
8:00 PM	Load-out must be finished

Arriving late? We can fix most problems with enough time, but late arrivals may not get the same attention. Please don't start setting up at 11:45 AM.

Check-in and wristbands

- Check in at the Vendor Check-in table. We'll confirm your booth, tables and chairs, and you'll sign for them.
- Each booth gets 4 vendor wristbands. Wear them at all times.
- Vendor staff must be inside before 11:55 AM. After that, they must buy a ticket.

Fashion shows, models and dancers

- Send your list of models or dancers at least one week before the Expo.

- Be backstage and ready 10 minutes before your show time. If you are late, the show goes on: we'll move you to the end, or you may not go out.
- Models and dancers register at the door when they arrive. Family members wait until doors open and buy a ticket.

Booth rules

- Hand out material only inside your booth, never in the aisles.
- Keep music at a level that doesn't bother your neighbors. No microphones in booths.
- No dance performances in the booth area; use your stage time for that.
- Only registered vendors may promote at the Expo. If you see someone handing out cards without a booth, tell the information table.

Vehicles on display: no more than 1/4 tank of gas, or just enough to drive in, park and drive out.

Selling tips: Families come to plan and book. Decorate your booth with a theme that fits our western 2027 look, keep it clean and ready, and bring Expo-only specials to close sales that day.

Exhibitor agreement

To register: read this agreement, sign it, and make your payment to Quinceañera Expo USA. Email documents to info@quinceaneraexpousa.com.

Display hours: 12 PM to 5 PM. No early breakdown.

Load in and load out: Load-in begins 2 hours before display hours, and you must be fully set up by 11:55 AM. No display items may be brought in after 12 PM. Load-out starts at 5 PM and must be finished by 8 PM. The loading area is for loading and unloading only; do not block walkways, entryways or traffic lanes. Need more time or help unloading? Tell us when you register, or call 714-900-9816.

Exhibit space: Each booth is 10′ x 10′ and includes a 6′ table, tablecloth, 2 chairs and 4 vendor badges or wristbands. Extra people, tables or chairs may cost more. Reselling booths is not allowed and may result in removal without a refund. The venue does not allow canopies or food or drink sales.

Pipe & drape add-on: For $100 per 10′ x 10′ space ($200 for a 10′ x 20′), island booths receive an 8′ backdrop with 3′ side separators; wall booths receive 3′ side separators. It must be requested by Sunday, February 21, 2027 and cannot be added on event day.

Hooks to hang a banner from the pipe & drape are provided by the organizer with a $5 deposit.

Space Only booths: Your display must be freestanding, stay inside your 10′ x 10′ space, and be no taller than 8′. Nothing may be attached to walls, floors or other booths. You set up and remove your own display within the load-in and load-out times.

Business types per booth: Each booth may show a maximum of two types of business.

Booth assignment: The exhibitor chooses its booth number(s) on the floor plan. Booths are reserved first come, first served with a signed agreement and a 30% deposit. If the chosen booth is taken, the organizer offers the closest available booth.

Electricity and internet: Request it on this agreement. If not requested, it will not be available in your booth. If requested on event day, the cost is $150, cash only.

Exhibitor responsibility: Keep at least one person in your booth at all times until breakdown. You are responsible for your staff′s conduct. All materials must stay inside your booth. Keep music, demonstrations and announcements at a low volume. Food samples must be 2 oz or less per serving, and food servers must provide a current health operating or food handling permit.

Food samples: Vendors serving food or drink samples must email a copy of their current health permit to info@quinceaneraexpousa.com before the event.

Liability: The exhibitor agrees not to make any claim against Quinceañera Expo USA, the hosting venue or other contractors for loss, theft, damage or destruction of goods, or for any injury to the exhibitor or their employees.

Damage to property: Exhibitors are responsible for any damage they cause to the building, floors, walls, pipe & drape, tables, chairs or columns. Nothing may be attached to walls, ceilings or furniture. No glitter, rice, seeds, grain, string in a can or lit candles.

Fire safety and health: The exhibitor is fully responsible for following local and state fire safety and health rules for all their display items and equipment.

Door prizes: Exhibitors may donate a prize for the raffles or goodie bags. Items worth over $299 get a live mention on stage. Donated items must be delivered 3 hours before the event starts.

Governing law: This agreement is governed by the laws of the State of California.

Signature

By signing, the exhibitor agrees to all the conditions above.

Company name	
Authorized signer (print)	
Signature	
Date	